

BIOBRUSH — A SMALL START-UP COMPANY WINNING BIG AWARDS



Green Product Award – Selection 2018

The Green Product Award is an annual international competition for innovative, sustainable products & services. The competition has been running since 2013 and has since received submissions from over 40 countries. biobrush is chosen to be in the Green Product Award Selection 2018.



Green Good Design Award 2018

biobrush was honoured with the »Green Good Design Award« in the category »Green Product«. The latter is awarded by the European Centre for Architecture, Art Design and Urban Studies and the Chicago Atheneaeum Museum of Architecture and Design. GOOD DESIGN™ was founded in Chicago in 1950 by Eero Saarinen, Charles and Ray Eames, and Edgar Kaufmann, Jr. to promote and foster a greater public understanding and acceptance for Modern Design.



German Design Award 2018

This year biobrush have won the German Design Award for »Excellent Communications Design/Packaging«. This is what the jury said: »The minimalistically designed packaging is emblematic for the brand's pursuit of sustainability and, at the same time, underlines the product's aesthetic and ergonomic quality«.



reddot award 2017
best of the best

Red Dot Award: Best of the Best 2017

biobrush, the biodegradable toothbrush from Berlin, was elected winner of one of the most renowned international design awards, the Red Dot Award, and, on top, honoured »Best of the Best« in the category »Product Design 2017« for being one of the most sustainable products of the year. The jury stated: »With the puristic and monochrome appearance of the biobrush toothbrush, the slick design is what catches the eye most. Perfectly ergonomically shaped. it allows trouble-free handling and convenient use. This concept of combining design and sustainability is well-accomplished. This makes it a real game-changer with a signalling effect for future design.«



German Packaging Award 2016

The jury for the 2016 German Packaging Award paid attention to the smallest of details: »The side-sealed bag made of a cellulose-based bioplastic is combined with a tag in recycled material, in order to pack a toothbrush made of bioplastic with the lowest possible input of raw material. The printing is kept to a minimum. This consistent implementation of a sustainable concept of a product from the packaging material to its' design, is what convinced the jury.